

# Moving Towards Action

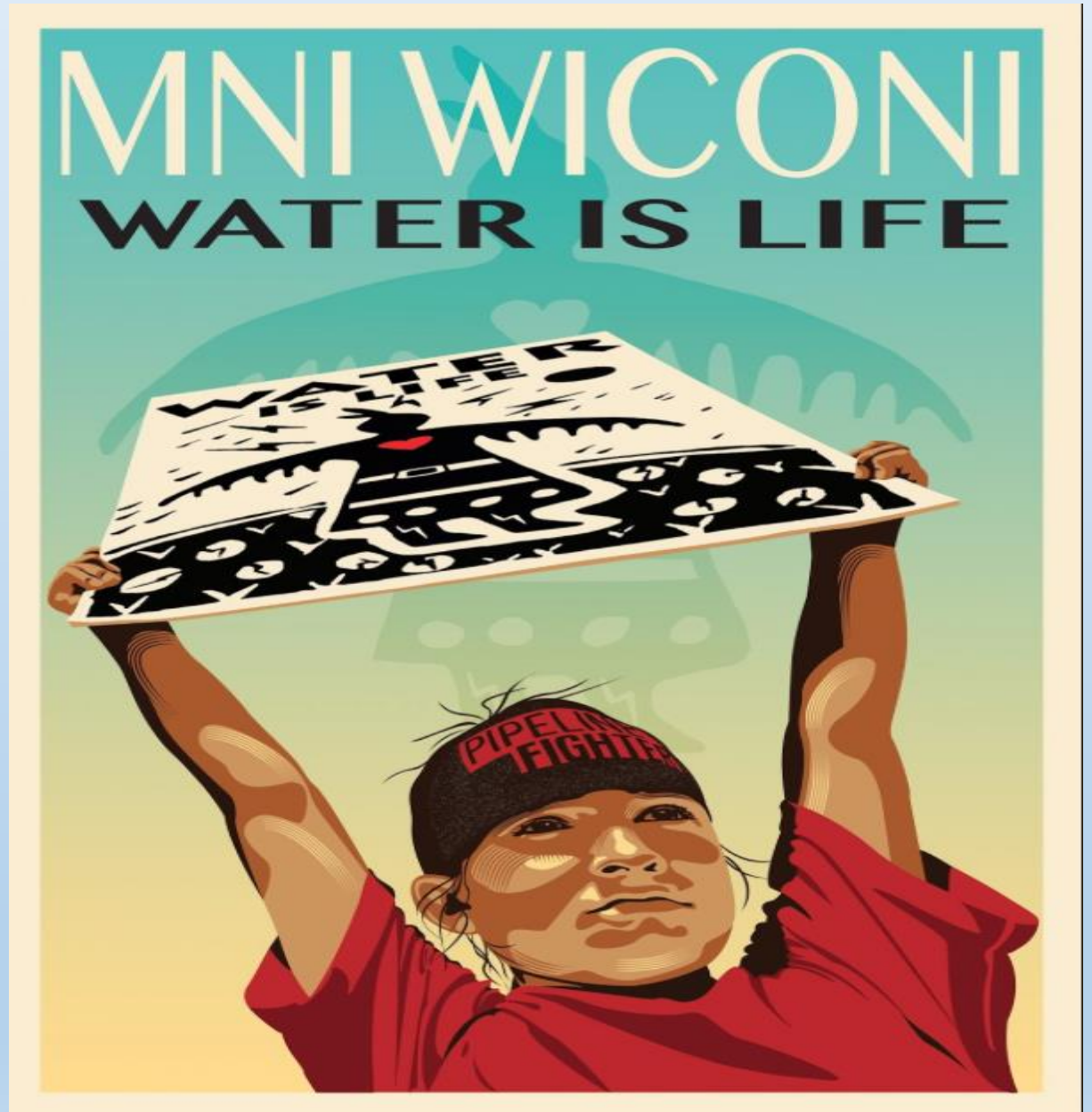
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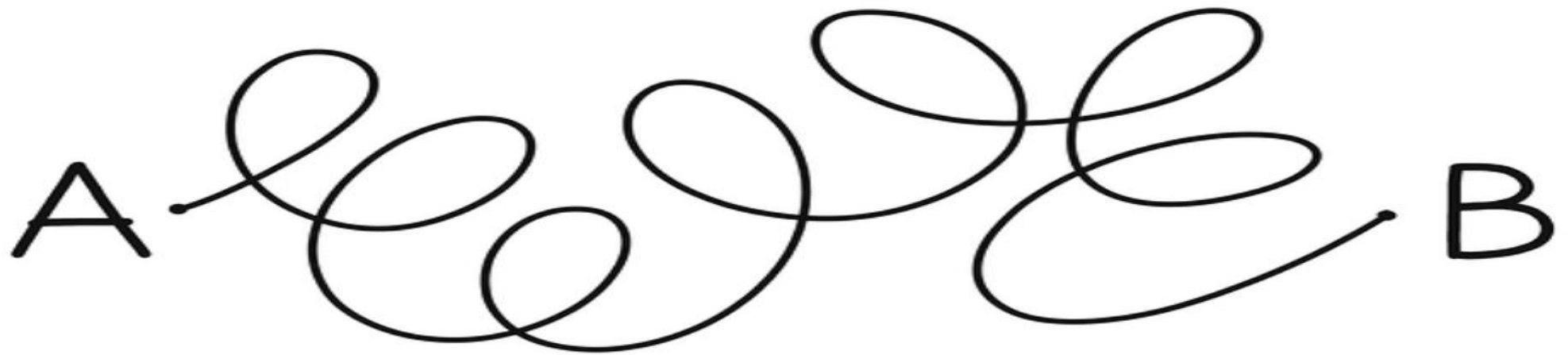
**November 10, 2018**



# Introduction Context & Disclosure



How do we move from Point A (Water Knowledge Keeper/Water Scientist) to Point B (Water Advocate/Change Maker)?



Most importantly, how do we use our knowledge to create (and demand) much needed change?



Major step has already been taken by  
becoming ***Water Advocates***

***Advocate = To take a position = Action***



## Messaging is Key

How will you use your message, your knowledge base to create change? To engage? To move people to react and act?



# Sharing of Ideas & Brainstorm



# Group Decision

What are the two "action steps" you can work on?





# Importance of Forming a Communications/Action Committee



# Closing Thoughts

*We are water advocates,  
And we are not afraid.  
We will use our precious  
knowledge,  
To create needed change.*

